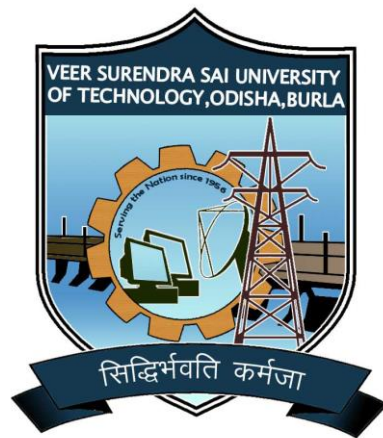


**Awareness Program  
For  
Creation and Management of  
Intellectual Property Rights**

**(1<sup>st</sup> February, 2013)**



**Organized By  
Intellectual Property Rights Cell  
Veer Surendra Sai University of  
Technology  
(Formerly UCE)  
Burla – 768018  
Odisha, India  
[www.vssutipr.org](http://www.vssutipr.org)**

## **INTRODUCTION**

Intellectual property (IP) refers to property created and owned by an individual through the virtue of human intellect. The agreement of TRIPS as a part of WTO has brought a new Intellectual Property Rights (IPR) regime necessitating most countries of the world to reform drastically their IPR laws and practices. It has been recognised internationally that IP system is a major pillar of development process of a country. Higher Education and Research Institutions (HEIs) are by definition knowledge generating institutions, and recognised as key drivers for knowledge – based economic development and growth. the process of Intellectual Property Rights (IPR) creation is an integrated effort that starts from a well organized realization of the subject matter and ends up in a recorded delivery to the society and mankind as a whole. It requires special attention of creators towards handling the novel and legal aspects of their work. Innovations and inventions leading to IP creation require an institutional environment that facilitates the process of research. Researchers should be aware of appropriate practices that need to be followed during the process of research in order to organize their work towards generations and creation of intellectual property.

The role of modern educational and research institutions is no longer restricted to academic research and study. Collaborative research, links between universities and the corporate sector, technology transfer and commercialization are the need of the times and need to be advocated and promoted constantly. Effective management of IPR issues is crucial to guarantee that the results produced in the institutions reach the market place and are effectively transformed into market value and intellectual capital.

By placing an emphasis on the level of HEIs and their IPR management practices, the above topics will be dealt with from a distinct angle, which currently is of increasing interest to researches and managers at HEIs and enterprises

alike. Through a comprehensive and interdisciplinary overview, the lecture series will contribute towards creating necessary awareness among academics, researches, higher education managers and enterprises cooperating with HEIs on the tactical approach of IPR creation, and will equip them with state of the art administrative knowledge of IPR management on research results in the field.

## **OBJECTIVES**

Primary objectives of the courses are to educate the IP facilitator, and managers, of HEIs on the following aspect:

1. Creating awareness about the need and importance of IP education.
2. Counselling and organizing research work towards IPR creation
3. To identify value in research and innovation
4. To develop suitable infrastructures for protection and management of IPR
5. Following appropriate strategies for commercialization of IPR

## **CONTENTS**

- Fundamentals of IPRs.
- Importance & Implication of IPRs.
- Organizing Faculty, Students & Scholars in Research.
- Infrastructural Facilities for IPR Creation.
- Patent Search.
- Evaluation of Intellectual Property.
- Patent Filing Process(National/International)
- IPR Portfolio Management.
- Technology Transfer.
- Copyrights & Industrial Designs- Protection & Implication.
- Writing Patent Disclosure.

## **ELIGIBILITY**

Teachers, students and research scholars of Engineering/Management Colleges and Institutions having

Bachelors degree and a teaching experience of at least three years. Scientists of IPR Cell of all Research Laboratories are also eligible.

**REGISTRATION**

Free (Registration includes kit and lunch)  
Registration forms should reach the coordinator latest by **28<sup>th</sup> January 2013**

**NOMINATION AND CORRESPONDANCE**

The nomination form, duly forwarded by the concerned authority/HOD for students should be sent to:

**CONTACT PERSON**

Prof. Bikramaditya Das,  
Prof I/C, IPR Cell,  
VSS University of Technology, Burla-768018  
Orissa, India  
Mob. : 09437336969  
Fax: 0663-2462051, 246252  
E-mail: [ipr.vssut@gmail.com](mailto:ipr.vssut@gmail.com)

**ORGANIZING COMMITTEE**

Patron: Prof B. K. Nanda, Vice Chancellor  
Prof. Debadutta Mishra (TEQIP)  
Prof. Rutuparna Panda (Dean SRIC)  
Prof. Amarnath Nayak (Dean Acad.)  
Prof. Jaydev Rana (Dean F&P)  
Prof. Ashok Kumar Panda (Dean SW)  
Prof. C. R. Tripathy (HOD CSE & IT)  
Prof. P. C. Swain (HOD Humanities)  
Prof. P. K. Pradhan (HOD CIVIL)  
Prof. S. Panda (HOD Elect. & EEE)  
Prof. S. K Swain (HOD Chemistry)  
Prof. Sanjay Agrawal (HOD EI &TCE )  
Prof. Sumanta Panda (HOD Production)  
Prof. M.K.Jena (HOD Mathematics)  
Prof. A.K.Pattanayak (HOD Physics)  
Mr. Dinabandhu Minz, OFS(Registrar and COF)

**ACCOMMODATION**

No TA/DA will be paid to the participants by the organizing Institute.

**ABOUT VSSUT, Burla**

Veer Surendra Sai University of Technology (VSSUT), Odisha formerly known as University College of Engineering, (UCE) Burla was established in the year 1956 as the first engineering college of the State at the foothill of the world famous Hirakud dam. Since then, India has come a long way and so have we. VSSUT, Odisha has carved a niche for itself among the best technical institutes in India and is a dream institute for many budding engineers. The course will be organized at the Veer Surendra Sai University of Technology (VSSUT), Burla. It is one of the premier state level institutions for technical education in the country and is funded by the Government of India. It is situated at the Burla, Sambalpur and has twelve academic departments which offer B.Tech, M.Tech, MCA and PhD programs in various areas of engineering and technology. The Institute is a participant of the Technical Education Quality Improvement programme of Government of India.

**How to reach VSSUT, Burla**

VSSUT is well connected by road, air & rail network with all major cities of India.The nearest railhead is Sambalpur (15kms). Nearest airports are Bhubaneswar (4hrs), Raipur (7 hrs) & Kolkata (10 hrs). NH5 runs through Burla, making road communication easier with all major cities in India.

**NOMINATION FORM**

Awareness Program  
on  
Creation and Management of  
Intellectual Property

(1<sup>st</sup> February, 2013)

Name & Address of the Candidate

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Contact Details.

Tel. (With STD Code : .....  
Mobile:.....  
Fax:.....  
Email:.....  
Affiliation

Address of Sponsoring Authority

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Tel.(With STD Code) .....  
FAX:.....  
Email: .....

Signature of  
Candidate

Date

Signature of Sponsor  
with seal

