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B.Tech-4
OB

Set-2

ORGANIZATIONAL BEHAVIOUR

Full Marks : 70

Time : 3 hours

**Answer six questions including Q. No. 1
which is compulsory**

The figures in the right-hand margin indicate marks

1. Answer the following questions : 2 × 10

- (a) Define organisational behaviour. Why do we study organisational behaviour ?**
- (b) How organisational behaviour is useful for maintaining cordial industrial relations ?**
- (c) What is positive reinforcers and negative reinforcers ? Give your answer with suitable examples.**
- (d) Name determinants of personality.**

(Turn Over)

