

VSSUT, BURLA  
MID-SEM EXAMINATION  
ORGANISATIONAL BEHAVIOUR

SEM: FOURTH, B.TECH  
BRANCH: ME, EE, EEE,  
MME

TIME: 2 HOURS  
F M: 20

*(Q No. 1 is compulsory and any three from the rest)*

*The figures in the right hand side indicate the marks.*

Answer all the questions.

(5x1)

- a. Explain the theory founded by B.F. Skinner.
- b. Mention two features of Type A personality.
- c. What do you mean by Organisational Behaviour?
- d. Explain stereotyping with a suitable example.
- e. State the hygiene factors in Herzberg Theory of Motivation.

State the Operant Conditioning Theory. Explain the applicability of this theory in present scenario. (2.5+2.5)

Explain Maslow's Need Hierarchy Theory of Motivation. Compare this theory with ERG Theory of Motivation. (2.5+2.5)

Define Perception and explain the factors related to Perception. (1+4)

Explain the factors affecting Personality (5)

What is the role of a manager to face the challenges in an organisation? (5)